



2020 Dance Concert Program Advertising & Sponsorship for “OZ, A Tale of Two Witches”

Dear Friends of ALL STARS,

There are many expenses associated with a dance concert; music, insurance, program books, set and props, facility rental, staff payroll for extra hours, and too many others to list. To help pay for these recital expenses, we find sponsors for our yearbook program.

About the yearbook program:

Businesses, the ALL STARS program has been designed to be a **special keepsake**, and, as such, a great opportunity for local businesses to promote their goods and services. It is also a great way for all to see how you support the community. ALL STARS has been voted Best of Gwinnett 2013, 2014, 2015, 2016, 2017, 2018 & 2019. We are proud to be an award winning performing arts academy, that promotes self-confidence, and individual and group successes to our students.

Families, this is a great opportunity for family and friends to **put special messages** for the dancers—words of encouragement and future inspiration, as well as special friendship notes between dancer friends. It is so much fun to see dancers find their ads in the programs, especially from family that is out-of-town. They get so excited! We encourage you to go to friends, grandparents, and anybody you think would like to put an ad in the program book-- feel free to have your family contribute to one large ad, instead of several smaller ads! We can fit a lot of names on a full-page ad! And, think of businesses who could benefit from getting in front of this audience- those who sell products and services to families in this area. Ask them if you can include a photo of your dancer in their ad—making it all the more special.

• We are asking every student to **sell at least 2 ads.**

• All order forms, graphics & payments are **due by Sunday, March 22.**

• As an extra “thank you”, we have **prizes for our Top 2 Ad Sellers** (top dollar): #1 Seller over \$500 in ads will receive 1 class for 6 months Free. #2 Seller over \$500 in ads will receive 1 class for 3 month Free.

Order form

Please Complete a separate form for each ad.

Please select sponsorship message size (Please Circle One)

*All ads are FULL COLOR

Full Page \$240 Half Page \$120 Quarter Page \$60 Eighth Page \$30

TOTAL Due \$ _____

Businesses: a full page entitles you to a website link listing on our website as a supporter of the arts in Gwinnett Co. Other business ad sizes can add a website listing for an additional \$25. ALL STARS Families an additional \$10.

Student's Name: _____

Name/Business: _____

Tel.: _____ Email: _____

Message: _____

EMAIL READY ART, SELF-PREPARED ADS, LOGOS & IMAGES TO: **mail@AllStarsPerform.com**

☐ Please mark this box if you wish to use the dancer's Recital Photo.

Dimensions: Full: 7½" wide x 10" tall, Half: 7½" wide x 5" tall, Quarter 3¾" w x 5" tall, Eighth 3¾" w x 2½" tall

Please make all checks payable to “ALL STARS”



2020 Dance Concert Program Advertising & Sponsorship for “OZ, A Tale of Two Witches”

Dear Community Partner,

We are delighted to extend you the opportunity to sponsor our program and be highlighted in our 11th annual Spring Concert Yearbook Program. Your advertisement will reach over fifteen hundred audience members, while supporting Gwinnett’s most popular performing arts center.

ALL STARS has been in operation since 2009, and is proud to have been voted Best of Gwinnett 2013, 2014, 2015, 2016, 2017, 2018 & 2019 as Gwinnett’s Best Performing Arts School, Best Summer Camp, and Best Artistic & Cultural Scene. Also being Gwinnett Daily Post Readers’ Choice 2015, 2016, 2017 & 2018, and Hula Frog’s “Most Loved” 2014, 2015, 2016, 2017, 2018 & 2019. And has won “Most Entertaining” and “Best of Show” at Suwanee Fest 2013, 2014, 2015, 2016, 2017, 2018 & 2019.

ALL STARS offers a variety of dance styles education. Each year culminates with an annual spring show held at Infinite Energy Center (formerly the Gwinnett Performing Arts Theater) in Duluth. On the days of the performances, our program reaches over 700 audience members per show. These shows are open to the general public.

Our dance students attend a mix of over 25 public and private schools, and reside in over seven different cities in the surrounding three counties. This is a wonderful opportunity to market your business to families located throughout North Gwinnett and surrounding counties.

Your support will go much further than just advertising at the recital— each year’s program becomes part of each student’s library at home, as it doubles as a yearbook for every dancer. Also, ALL STARS will use it in marketing efforts to perspective parents and students in future seasons. And, you have the opportunity to have a website link listing on our website as a supporter of the arts in Gwinnett County.

ALL STARS is proud to be a partner with local businesses throughout the area and we appreciate your consideration.

Sincerely,

Victoria Kesler, Director

ALL STARS Performing Arts

Best of Gwinnett 2013, 2014, 2015, 2016, 2017, 2018 & 2019